

## Twelve Keys to an Effective Church Kennon L. Callahan

1. Specific, concrete missional objectives
2. Pastoral & lay visitation
3. Corporate, dynamic worship
4. Significant relational groups
5. Strong leadership resources
6. Streamlined structure & solid, participatory decision making
7. Several competent programs & activities
8. Open accessibility
9. High visibility
10. Adequate parking, land, & landscaping
11. Adequate space & facilities
12. Solid financial resources